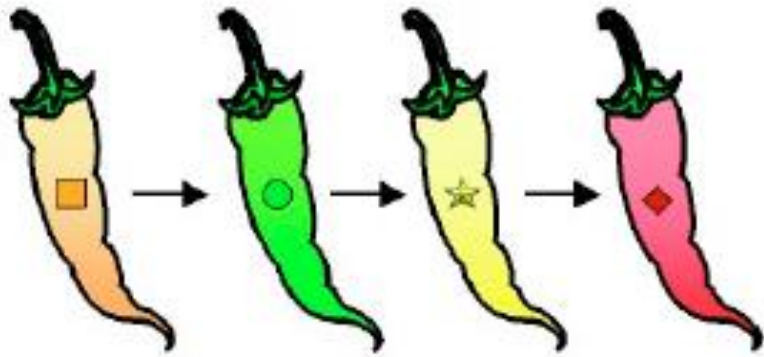


Alternative approaches to deploying disease resistance genes: enablers and barriers

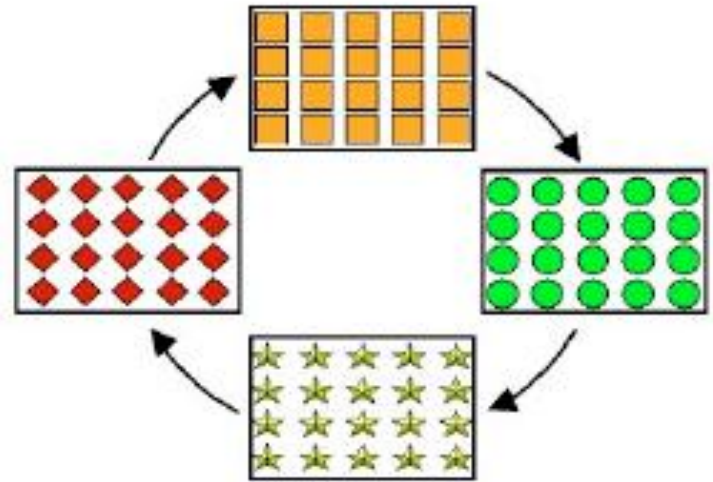


Project background

- CSIRO and INRA have been modelling strategies for disease control in wheat and canola using a simulation model they've developed.
- These strategies consist of combinations of genetic technologies and alternative spatial patterns for planting the crops across the growing landscapes.
- The aim of these strategies is to reduce the ability of the diseases to evolve to overcome the disease resistance genes in the crops.
- We'd like to consult plant breeders, wheat growers, canola growers, and other relevant stakeholders to get a better understanding of the context and some of the barriers and enablers to the adoption of these strategies.



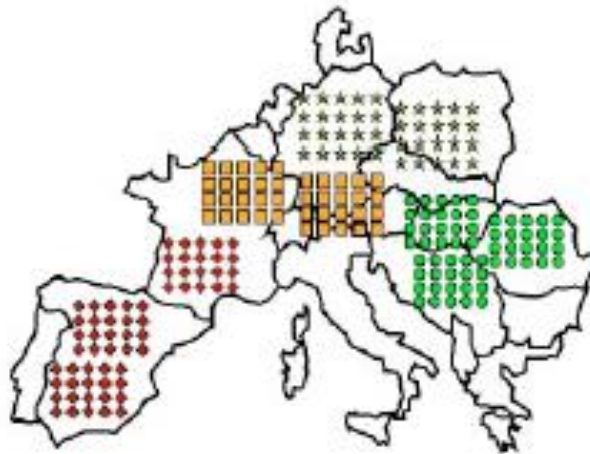
Turn-over (traditional approach)



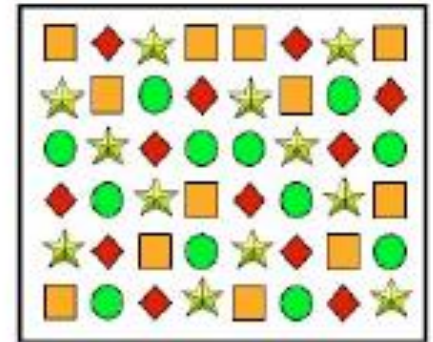
Rotations in time



Pyramids



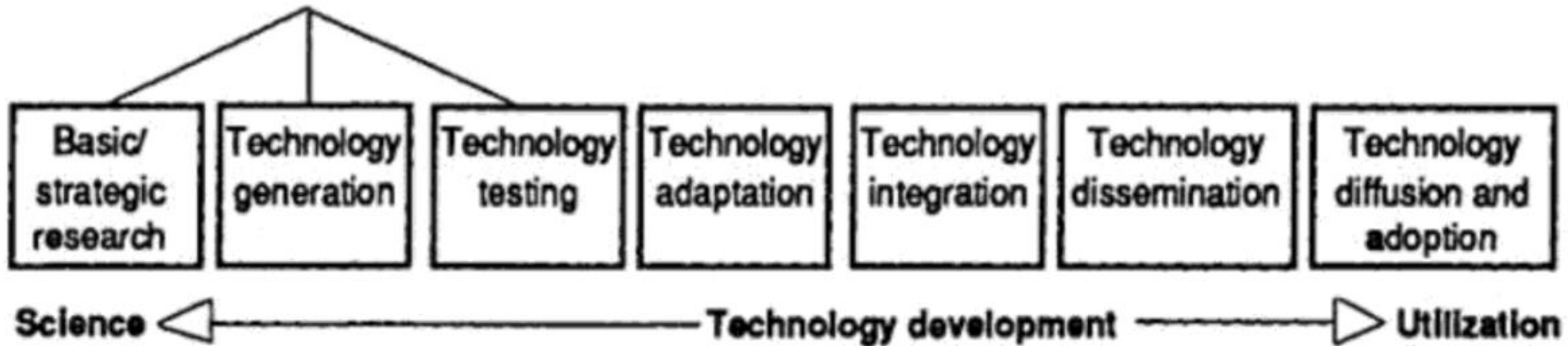
Mosaics (regional deployment)



Cultivar mixtures

Research and development processes

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McDermott's Technology Innovation Process model (McDermott, 1987)

	Learning	Relative Advantage
The Population	Population-specific influences on the ability to learn about the innovation	Relative advantage for population
The Innovation	Learnability characteristics of the innovation	Relative advantage of innovation

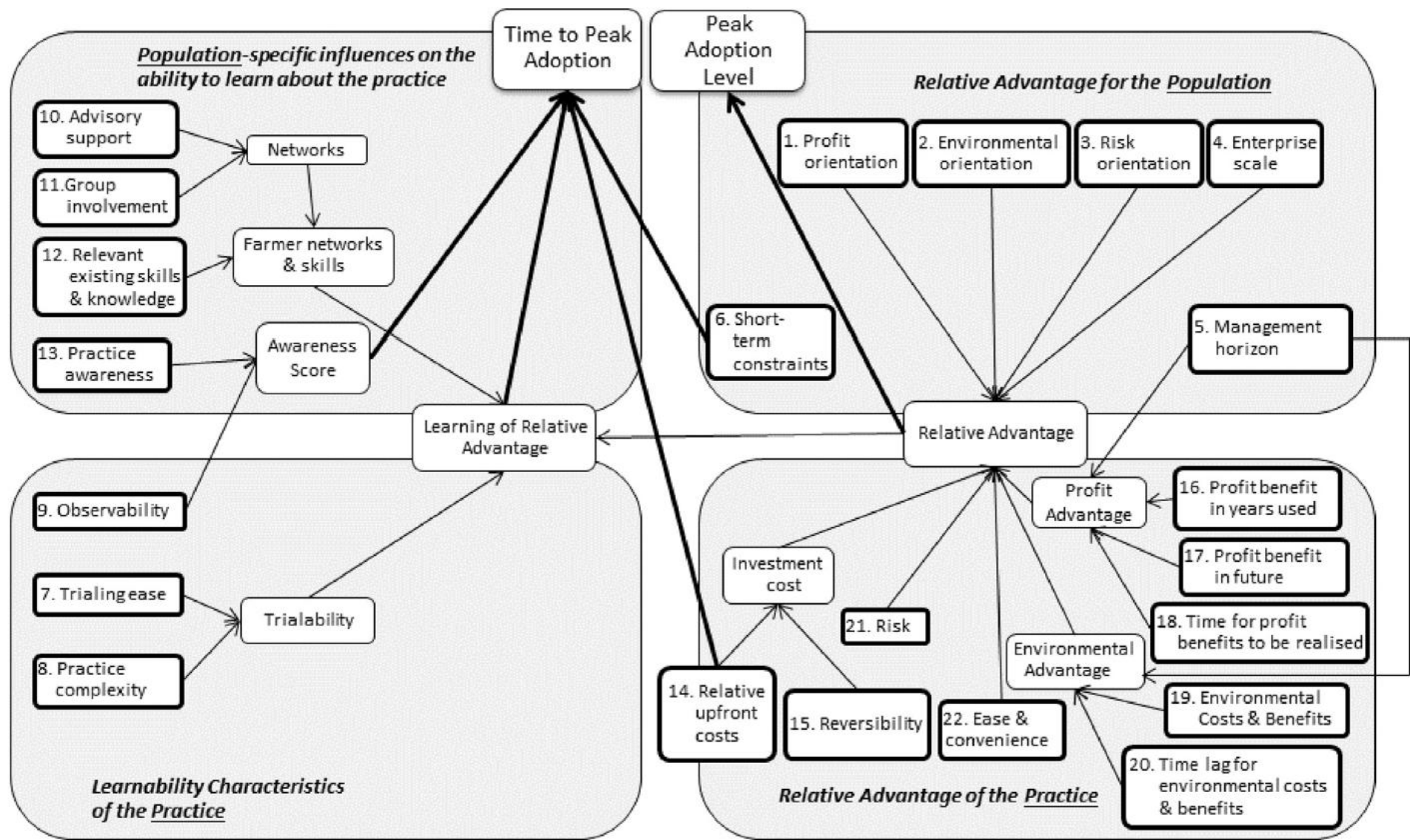
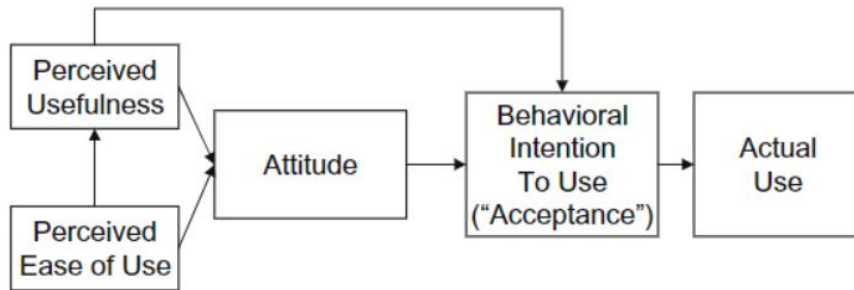
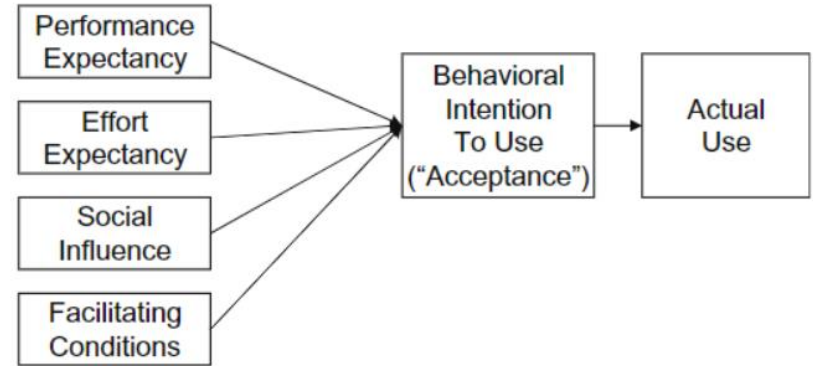


Fig. 2. The conceptual framework of influences on Peak adoption level and Time to peak adoption.

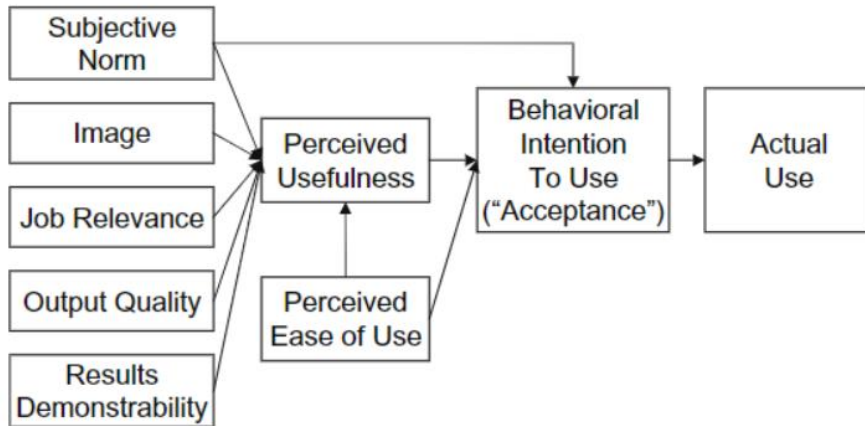
(a) Technology Acceptance Model (TAM)



(c) Unified Theory of Acceptance and Use of Technology (UTAUT)



(b) Technology Acceptance Model 2 (TAM2)



(d) Theory of Planned Behavior (TPB)

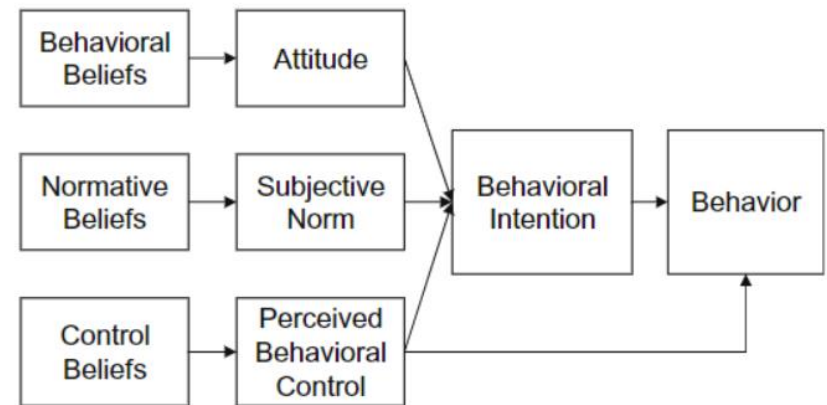
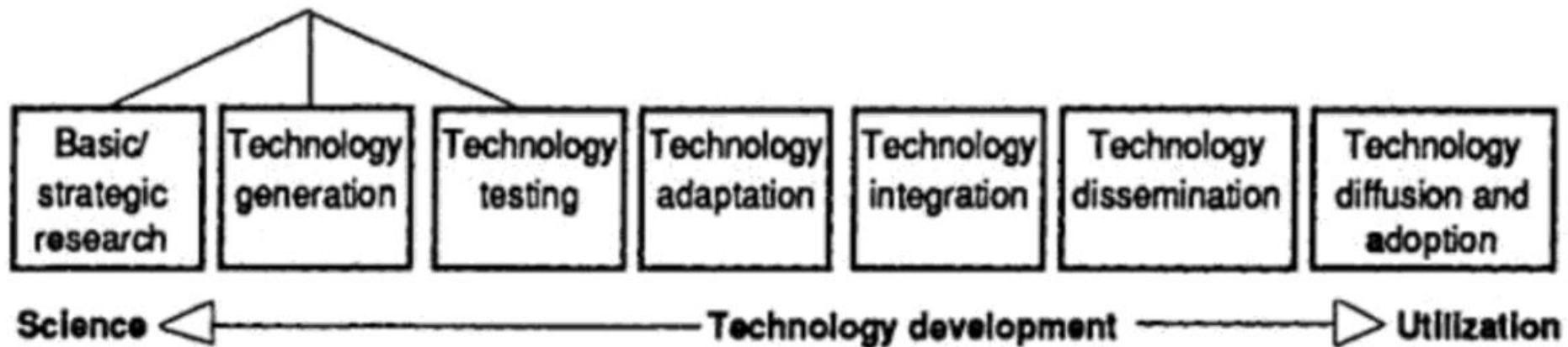


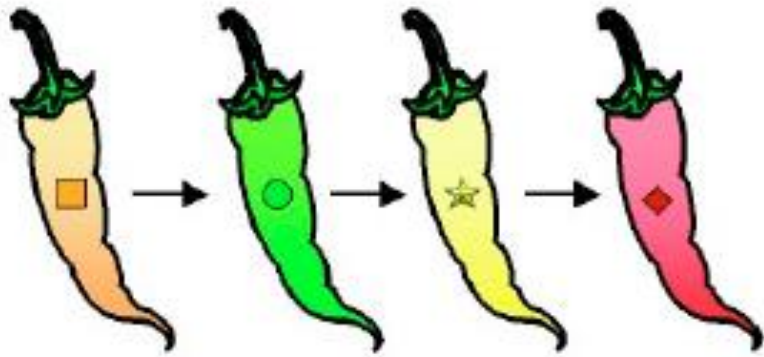
Fig. 1. Illustrations of (a) the Technology Acceptance Model (TAM), and related theories, including (b) TAM2, (c) the Unified Theory of Acceptance and Use of Technology (UTAUT), and (d) the Theory of Planned Behavior (TPB).

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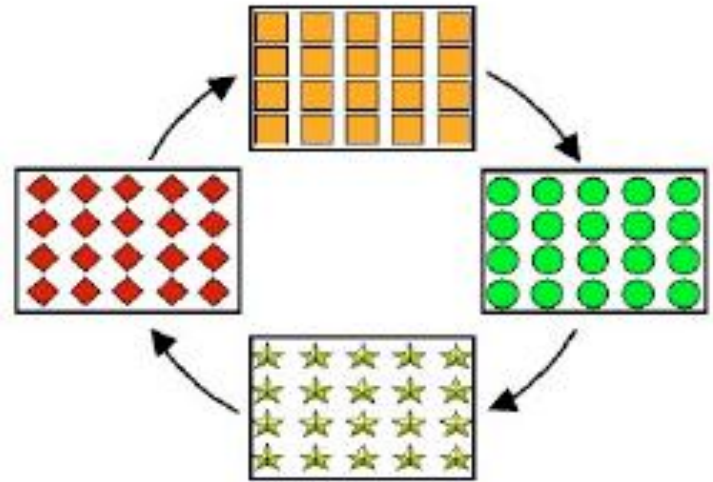


Examples of barriers and enablers

- Information
- Economic considerations
- Technical/agronomic
- Social
- Institutional
- Market/supply chain issues



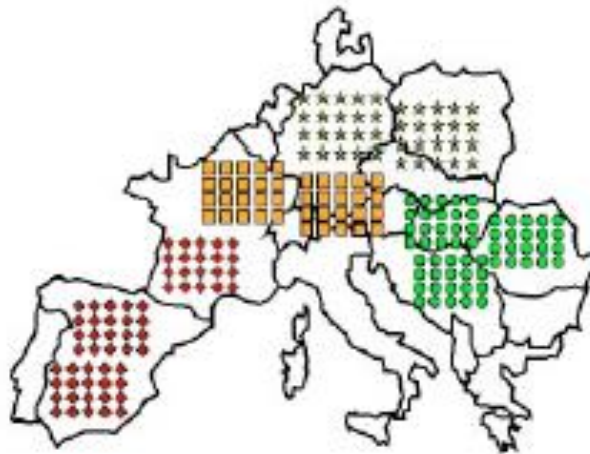
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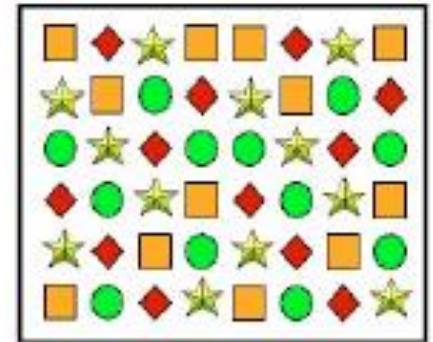
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Pyramids



Mosaics (regional deployment)

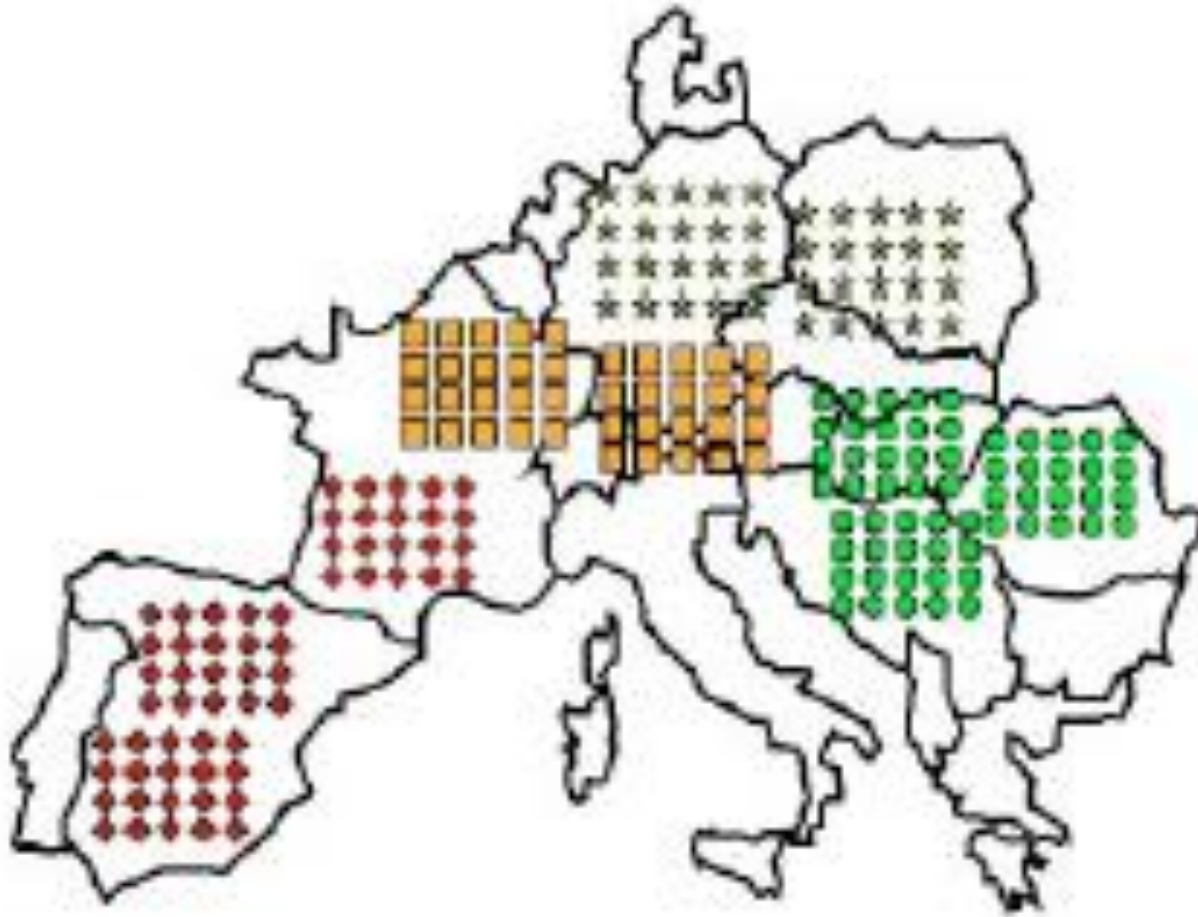


Cultivar mixtures

Crop Research Technology Readiness Level

Activity	Scale	Description
Preliminary Technology Solution Evaluation	1	Challenge/opportunity identified
Preliminary Technology Solution Evaluation	2	Solution or approach formulated
Experimental Testing	3	Proof of concept experiments
Experimental Testing	4	Field trials or validation experiments
Pre-Commercial Assessment	5	Validate commercial acceptance
Pre-Commercial Assessment	6	Full-Scale Production Initiated
Commercial Deployment	7	Market Availability
Commercial Deployment	8	Commercial Use Established
Commercial Deployment	9	Sustained Production Capacity Achieved

Coordination and cooperation



Discussion questions

- What are the main enablers and barriers to removing varieties that include overcome genes?
- Are these the same for varieties with single genes and R genes?
- What about removing varieties with overcome genes from affected geographic areas?
- What are the main enablers and barriers that affect the potential for cooperation amongst plant breeders?
- What are the main technological enablers and barriers for the development of mixtures?