



3:1 return on investment?

- Total GRDC spend on the project is \$6 M (1.2 M pa)
- Around 1 M ha of the 3 M ha sown are potentially suitable for earlier sowing
- Assuming \$40/ha average increase in GM for 1 week earlier sowing
- Only need 150,000 ha (15%) to be sown 1 week earlier to generate \$6 M pa.
- Easily achieve 3:1 ROI during the project, while benefits will be ongoing



















































